

18-22 July 2016

FAIRTRADE SCHOOLS WEEK



TO END MODERN SLAVERY



FAIRTRADE

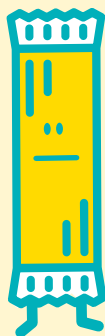
The Freedom Partnership
End Modern Slavery



ABOUT

Fairtrade week is an opportunity

to learn about ethical consumerism and take action to ensure that the people producing your tea, coffee, chocolate, sugar, sports equipment and school uniforms are not working in conditions of modern slavery.



Where did we come from?

SLAVERY. REALLY?

45.8M
ENSLAVED




Unfortunately slavery didn't end

with Abraham Lincoln. The Global Slavery Index (2016) estimates that 45.8 million men, women and children are enslaved around the world, including in our own back yard. In Australia, slaveholders are using people against their will for their own profit or advantage. Sometimes people are hidden behind closed doors; sometimes they are hidden in plain sight. Learn more about modern slavery by visiting:

endslavery.salvos.org.au

WHAT IS FAIRTRADE



Fairtrade is about decent working conditions, stable prices, and the empowerment of farmers and workers around the world. Choosing Fairtrade Certified products means helping farmers and workers get paid fairly, and receive additional funding for vital projects to positively transform their communities and guarding against modern slavery.

In other words, Fairtrade is about creating a real, positive difference in people's lives, from the farmers and workers growing crops and producing raw materials, right through the supply chain to the place where you buy the end product.

Learn more at [fairtrade.com.au](https://www.fairtrade.com.au)

HOW CAN YOU GET INVOLVED?

*The sky's the limit and your creativity is welcomed!
Here are 4 ideas to get you started ...*

NO.1

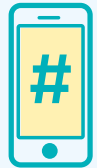
Help educate others about modern slavery and how Fairtrade helps

- Invite a guest speaker to share more about modern slavery globally and in Australia and why Fairtrade is an important step to preventing it
- Arrange a stall for a lunchtime during Fairtrade week where you can make Fairtrade goodies such as tea, chocolate, baked goods and have information available to help spread the word
- Arrange with your school canteen to replace or introduce any product that has a Fairtrade alternative during Fairtrade week and put up posters explaining why
- You may also like to donate the proceeds (See suggestion 3)



NO.2

Make a personal commitment to switch to Fairtrade and share your reasoning with others



You have the power to make an individual difference by swapping a regularly consumed product (such as a morning tea or coffee) to a Fairtrade alternative. Then educate others by telling them why - as well as talking to people face to face, share your reasons on social media using [#endmodernslavery](#) and [#fairtradeweek](#)

No. 3

Fundraise for victims of modern slavery in Australia

The Australian Freedom Fund is operated by The Salvation Army Freedom Partnership-to End Modern Slavery. The Fund supports victims in Australia to access basic services such as shelter, transport, food and emergency medical care. You can help us ensure this safe and professional support is available for people escaping slavery. Learn more at:

endslavery.salvos.org.au/act/australian-freedom-fund



You can decide how you'd like to fundraise, or you could:

1. Hold a Fairtrade Bake Sale: Replace ingredients of some classics like chocolate brownies with Fairtrade ingredients
2. Hold a Fairtrade Stall: Sell Fairtrade products to the rest of the school in an accessible place. Eg. Schools in the past worked with Oxfam (oxfam.org.au) to source Fairtrade products and sell them to raise funds.

No. 4

Become a Fair Trade School



This is a longer term commitment but Fairtrade week is the perfect time to start! Becoming a Fair Trade school means that your school is a leading example in ending modern slavery. You can gain accreditation in 3 easy steps: switching 2 products used by your school to a Fairtrade alternative, promoting Fairtrade throughout the school community, and hosting one Fairtrade focused event per year.

For more information visit:

fta.org.au/fair-trade-schools

WHO ARE WE?

The Freedom Partnership to End Modern Slavery

Is a national movement to end slavery in Australia. We operate Australia's only safe house for victims of human trafficking and slavery, and mobilise communities, business and the government to realise their contributions to modern slavery, and take action to eradicate it.
endslavery.salvos.org.au

The Freedom Partnership **End Modern Slavery**



Salvos Schools

Educates, empowers and equips young people to become vehicles for social change within their communities. We are passionate about seeing every Australian student making an informed and meaningful contribution to social justice.

salvos.org.au/schools



Fairtrade Australia & New Zealand

Is part of the Fairtrade global sustainability organisation, working in 74 countries. Fairtrade is the most well-known and respected ethical certification system in the world. We work with businesses, consumers and campaigners to secure a better deal for farmers and workers to make trade fair and eliminate the exploitation of children and vulnerable people.

fairtrade.com.au

**HOW DO I KNOW IF
SOMETHING IS FAIRTRADE?**

Look for this Logo





I AM INTERESTED

BUT WOULD LIKE

MORE INFORMATION...

That's great!

We have a whole line-up of people that can get you started:

STUDENT AMBASSADORS

Nayeem and Tande - the legends who participated last year and who can share their ideas and experiences with you.

You can contact them by emailing:

E. endslavery@ae.salvationarmy.org

**THE FREEDOM PARTNERSHIP-
TO END MODERN SLAVERY**

Laura is an expert on all things Modern Slavery and supported students from 12 schools to participate last year.

P. 0418 227 549

E. laura.vidal@ae.salvationarmy.org

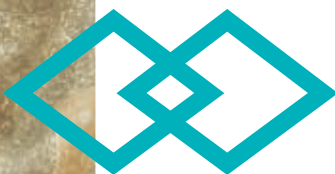
Fairtrade Australia & New Zealand

Want to know more about Fairtrade, how it all works, where to find stuff?

Kim is your go-to.

P. (03) 8842 3190

E. kim@fairtrade.com.au



I'VE GOT AN IDEA AND I'M RUNNING WITH IT!

Excellent! Register with us so we can support you and celebrate your achievements. Send an email to endslavery@aesalvationarmy.org.au with answers to the following questions:

Student Name:

Student Phone:

Student Email:

Supervising Teacher Name:

Supervising Teacher Phone:

Supervising Teacher Email:

Date of activity: / /

What will you be doing?

Can we share what you are doing, including photos on Social Media? yes no

Do you plan on fundraising? yes no

Would you like a guest speaker? yes no

Would you like more information/support for your specific activity? yes no

If so, what?

